

6. -10. 10. 2021

Designblok

Prague International Design
Festival

Diploma Selection

Participation Call 2021

www.designblok.cz

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- **Designblok** – Prague International Design Festival is the most extensive Central – European exhibition exclusively focusing on design and fashion. More than **50.000 visitors** coming to Designblok can see around 400 exhibitions by brands, designers, studios, artists and schools from several countries.
- Important part of Designblok is an international graduation projects competition – **Diploma Selection**. International contest is annually announced in association with EUNIC Cluster CZ – European Union National Institutes for Culture.
- The seventh year is open to all graduate students from European academies, art schools and universities who graduated in the field of product and fashion design after July 15th 2019.

- 7th edition of Diploma Selection
- more than 150 applicants every year
- Applicants from more than 50 European universities and 9 countries
- 19 international jury members
- 15 product design finalists
- 15 fashion design finalists
- **International jury 2019**

Product design jury: Juliet Kinchin, curator of Modern Design, MoMA, New York City (US), Lina Kanafani, curator, gallerist, MINT shop, London (GB), Rossana Orlandi, gallerist, Spazio Rossana Orlandi, Milan (IT), Tulga Beyerle, director, Museum für Kunst und Gewerbe Hamburg (D), Agnieszka Jacobson, artistic director, School of Form, Poznań (PL), François Leblanc, gallerist, Gallery S. Bensimon, Paris (F), Gilles Massé, Wallpaper Store, Milan (IT), Adam Štěch, design strategy consultant and curator, Okolo, (CZ), Nora Fehlbaum, CEO, Vitra (CH), Giulio Cappellini, art director, Cappellini (IT), Gerti Draxler, design specialist, Dorotheum (A), Stephan Hamel, brand catalyst, design consultant (IT)

Fashion design jury: Noémie Schwaller, fashion editor (UK), Andrea Běhouňková, editor-in-chief, Vogue (CZ), Danica Kovářová, curator and publicist (CZ), Veronika Ruppert, journalist, editor, Modeschau, Radio Wave, (CZ), Jan Králíček, journalist, fashion consultant, Vogue (CZ), Petr Matějček, fashion editor (CZ), Gabriela Marešová, editor-in-chief, Proč ne?! (CZ)

- **How does Diploma Selection work?**

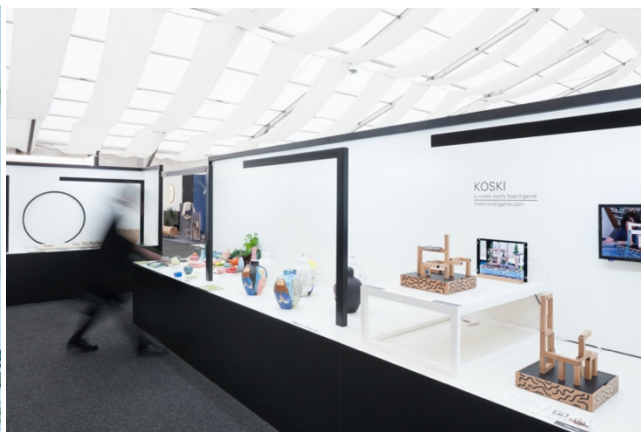
Finalist Selection process.

The Designblok board of curators – Jana Zielinski / Director of Designblok; Jiří Macek / Creative Director of Designblok; Adam Stěch / Design strategy consultant and curator; Danica Kovářová / Dolce Vita Editor-in-Chief; Veronika Ruppert / journalist and editor, Modeschau, Radio Wave – selects the competition finalists out of all applications.

- The board of curators may select more than one work from an individual country. Equally, the board reserves the right to decide not to select any work from an individual country.

- **Winners Selection process.**

The winners are selected by an international jury consisting of prominent figures from leading European galleries, cultural institutions and media. All jury members are very experienced within the European design and fashion scene.



- **Product designers** present their projects within the collective Diploma Selection exhibition. Finalists present their diploma work to the jury members in person.

- **Fashion designers** present their graduation project within the Diploma Selection fashion shows event. Afterwards they have an opportunity to meet and discuss individually the collection with the jury.

- Winners Awards. Winners are awarded a financial prize of EUR 1,000 for their new collection that will be released at Designblok 2022.
- Top 3 product designers are assigned an exhibition space at the Designblok Openstudio 2022
- Top 3 fashion designers are given the opportunity to present their new collections as Designblok 2022 international guests.



- **Deadline for applications: July 12, 2021**
- **Announcement of finalists: July 31, 2021**
- **Designblok dates: October 6–10, 2021**
- **Product design presentation and meeting of the jury: October 9, 2021**
- **Fashion show date and meeting of the jury: October 9, 2021**
- **Awards ceremony: October 9, 2021**
- **How to apply? Please find the application [form here](#).**

Contact person (information, application)

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www.designblok.cz

Ahoj Future!



Looking forward to seeing your projects!