

**Adéla Machová** (born 1984) is a curator and cultural manager. She lives and works in Usti nad Labem, where graduated from the Faculty of Art and Design at Jan Evangelista Purkyně University in the master's degree course of Curatorship Studies.

In 2018, she has successfully finished her PhD. study with a thesis *Art, Interpretation, Visual Communication – Curatorial Approach*. Adéla Machová teaches as an assistant professor at the Faculty of Art and Design in Ústí nad Labem from 2018, her specialization is an art management and marketing, culture production and fundraising, curatorial strategies for presentation of actual art works.

She is a free-lance curator and she curated several exhibitions of the artwork of contemporary young artists or group exhibitions with specific topics. Primarily, she works on the Faculty of Art and Design at Jan Evangelista Purkyně University as a culture manager, producer and account manager in the Ústí nad Labem House of Arts, where she is also curator of Gallery 2.

She curated several exhibitions of contemporary young artists. Curatorial work of Adéla Machová deals with the acts of mediation, the situation of communication

between the onlooker and the artwork. Her curatorial projects often engage with the communication process, spectator approach and imagination. In curatorial practice, she focuses on the emerging contemporary art, particularly art installation, sculpture, photography and new media. In 2019, she prepared a solo exhibition of young photographer Aleš Loziak at the Museum of Macerata (IT) – Palazzo Buonaccorsi, a jubilee solo exhibition of art professor Jaroslav Prášil at the Topičův salon in Prague (CZ) and also a lot of group exhibition with a specific topic (for example: *Fields of Accoustics* / 2015, CZ; *From the Center Out, Czech and Moravian Regional Art 1985–2010* / 2015, SK; *Personal Landscape* / 2017, CZ; *Illusion of Design* / 2018, CZ). Her motto is to build bridges between art works and viewers.

Own curatorial profile and views to exhibitions: <https://www.instagram.com/adela.artcurator/>

