

FACULTY OF ART AND DESIGN

J. E. PURKYNĚ UNIVERSITY IN ÚSTÍ NAD LABEM

Dean of FAD UJEP prof. Mgr. Zdena Kolečková, Ph.D. announces **conditions of the admission procedure for doctoral study** for the academic year **2025/2026 in the programme Visual Communication**, in accordance with the provision of Article § 49 of Act No. 111/1998 Coll. on Higher Education, and on and on the amendment and supplement to some other acts (the Higher Education Act) as amended, and with the respective stipulations of the J. E. Purkyně University Statute, and the Faculty of Art and Design Statute.

In the academic year 2025/2026, the Faculty of Art and Design (hereinafter "the FAD") opens doctoral study in the programme

VISUAL COMMUNICATION

P0213D310001

CONTACT INFORMATION

Address: Pasteurova 1500/9, 400 96 Ústí nad Labem

Tel.: + 420 475 285 224 (secretary of doctoral studies Ing. Markéta Chalupová),
+ 420 475 285 130 (head of study department Mgr. Monika Matoušková),

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TERMS

Deadline to file application: 25 April 2025

Date of entrance examination: 22 May 2025

NUMBER OF ADMITTED APPLICANTS

The number of applicants to be admitted to doctoral study at FAD is 6 students.

In justified cases, the number of admitted students may be increased beyond this determined number by the Dean's decision.

ADMISSION PROCEDURE FEE

Admission procedure fee: CZK 660

Account name: Univerzita J. E. Purkyně, Pasteurova 1,
400 96 Ústí nad Labem

Account No.: 260112295/0300

Bank name: Československá obchodní banka, Ústí nad Labem

Variable symbol for application in writing: 460509

Specific symbol for application in writing: As a specific symbol, please enter a five-digit number of your choice. Send this number also to the email address: monika.matouskova@ujep.cz so your payment can be identified.

IBAN format of account: CZ10 0300 0000 0002 6011 2295

SWIFT address: CEKOCZPP

The fee is to cover the administrative service during the admission procedure and is nonrefundable.

FILING APPLICATION (AND RELATED REQUIREMENTS)

1. Applicants can only file their application in writing.
2. **A written application** to be filed must be duly and legibly completed in the form provided and signed by the applicant. The application form can be downloaded from the FAD website (next to the information about Conditions of the admission procedure for doctoral study).
3. In the application form, the applicant should complete programme of study they apply for.
4. The application must include a **CV presenting among others the applicant's artistic and publication activities**, and a **general project of their dissertation** (between 2 and 3 standard pages).
5. Each written application must include a receipt of timely and proper payment of the fee for the admission procedure (a payment order certified by the bank).
CAUTION – a stamp from a collection box or a payment order not certified by the bank cannot be considered a receipt for payment.
6. The applicant has to send the application form including all required particulars to the Study Department of the Faculty of Art, J. E. Purkyně University, Pasteurova 1500/9, 400 96 Ústí nad Labem.
7. The Faculty does not send an acknowledgement of receipt of the application back to applicants.
8. In the admission procedure, each applicant is obliged to submit an officially certified copy of their university diploma proving the regular Master's Degree graduation. The applicants who will complete the Master's Degree in the academic year 2024/2025 shall submit this document to the FAD Study Department as soon as possible after obtaining the diploma, however no later than by the day of enrollment in study.

FORM AND GENERAL CONTENT OF THE ENTRANCE EXAMINATION

1. Graduates in the Master's Degree programme of study will be admitted to study after they pass the entrance examination.
2. Together with their application form, each applicant will send a CV presenting among others their artistic and publication activities, and a general project of their dissertation (between 2 and 3 standard pages).
3. The entrance examination consists of three disciplines:
 - I. expert discourse – presentation of the applicant's activities, and their artistic and publication activities so far
 - II. defence of the general project of dissertation
 - III. an interview in a world language (English or Czech)classified as 1 – excellent, 2 – very good, 3 – good, 4 – failed.

4. Average of this classification decides on the applicant's order. If the average classifications are the same, the order is decided by priorities (1. expert discourse – presentation of the applicant's activities, and their artistic and publication activities so far, 2. defence of the general project of dissertation, 3. an interview in a world language). If the applicant is classified as "failed" in any of the disciplines, their overall classification in the entrance examination is "failed" too.
5. Entrance examination evaluation criteria:
The applicant is evaluated by means of comparison and is classified by the Admission Board.
6. Each applicant has the right to leave the entrance examination at any time. They must notify the chairperson of the Admission Board of their decision. This must be done by means of a written statement (or by writing this on the reverse page of the application).

PROVING THE REQUIRED EDUCATION IF ATTAINED ABROAD

1. The applicant who has applied for a doctoral study program and has a foreign university education is obliged to prove in the admission procedure the achievement of the required level of university education by a document according to § 48 par. 5 let. a) to c) of the Higher Education Act, as described [here](#).
2. The deadline to submit the documents is the same as the deadline to submit the officially certified copy of the university diploma in case of the applicants who are graduates in Master's Degree in the Czech Republic.

ENTRANCE EXAMINATION

1. The entrance examination will take place in the announced terms (see "Terms of Entrance Examination").
2. The Faculty does not arrange an alternative date of the entrance examination.
3. Applicants will be notified of the entrance examination via e-mail mentioned in application form 10 working days before the exam takes place, at the latest.

DECISION ON ADMISSION TO STUDY

1. The Dean of the Faculty will admit applicants based on recommendation of the Admission Board.
2. The applicant will be sent a written decision in their own hands within 30 days of verification of conditions for admission to study, however no later than by the day of enrollment in study. A participant whose place of residence will be unknown will be delivered the decision by means of publishing it on the on-line official board.
3. The appellate administrative body is the Rector.

ANNOTATION (GRADUATE'S PROFILE)

The main aim of the individually conducted **doctoral study programme of Visual Communication** directed according to each doctoral student's orientation and profile is development of their creative potential in line with deepening of analytical skills and specialized knowledge in the field with an emphasis on contemporary design, graphic design, curatorial studies and visual arts. This conception logically takes up and essentially extends the complex education obtained during the Master's programme of study, and at the same time it emphasizes interdisciplinary and interbranch overlaps, especially in connection with development of new strategies and forms of both artistic and designer work, as well as current and dynamically developing technologies. This happens in compliance with the current all-society needs and also with respect to compatibility and competitive advantage of our doctoral students versus graduates from foreign art colleges, and with an emphasis on requirements for their future involvement in diverse systems of creative artistic research and art education.

A graduate from the **Visual Communication doctoral programme** is profiled as an independent artist / designer / curator / academic in the fields of visual art, photography and current forms of digital media, graphic design, design and curatorship. In their professional specialization an ability of a theoretical reflection blends together with creative qualifications and activities. As a creative and erudite expert, researcher, and developer, they will find their place in crucial positions of government, public and private spheres (publishers, photographic and picture agencies, graphic studios, specialized graphic workshops, wide range of media, design development centres, digital media, design studios, museums, galleries, and other professional institutions), and also as teachers at art colleges. The graduate is capable of adequate professional / creative reactions to the accelerating external environment, with an extraordinary empathy for the needs and challenges of the 21st century, especially in the fields of technological development, social responsibility and sustainability. They are open to new impulses, knowing that the need for further education does not end with obtaining the doctoral degree, but is merely transformed into a qualitatively higher and narrower specialization.

The study takes place in full-time and combine forms. The standard duration of study is 4 academic years; maximum length of study 7 years.

The conditions of the FAD UJEP admission procedure for doctoral study for the academic year 2025/2026 were approved by the Subject-Area Board of FAD UJEP on 24 April 2024.

The conditions of the FAD UJEP admission procedure for doctoral study for the academic year 2024/2025 were approved by the Academic Senate of FAD UJEP on 14 May 2024.